# Marshals Volunteer Training







# **Event Snapshot**



Name: Dominion Energy Charity Classic

Date: October 18 – 21, 2018

Site: The Country Club of Virginia, James River Course

Status: First of three PGA TOUR Champions playoff

events for the Charles Schwab Cup

Pros: Top 72 from the regular season

Title: Dominion Energy

Founding

Partners: TowneBank, The Riverstone Group, VCU Health



Bernhard Langer 2017 Champion



### **Charles Schwab Cup Playoffs**







### **By The Numbers**



- Best attended Charles Schwab Cup Playoff Event in 2016 and 2017
- Winner of the 2016 and 2017 PGA TOUR Champions Players' Award
- 130 corporations participate as sponsors
- Over 1,100 local residents serve as volunteers during the tournament
- Seven and a half hours of global television coverage on Golf Channel
- \$15 million annual economic impact to the region









### **Charitable Beneficiaries**



The tournament has generated over \$600,000 for charity since its inception in 2016.



**Virginia Value Veterans** 



**Richmond Fisher House** 



### **Birdies for Charity**



- Free fundraising platform that gives any Richmond 501(c)(3) the opportunity to leverage the tournament to generate contributions
- Charities receive all donations collected on their behalf plus an additional 10% on all funds generated (Maximum bonus is \$10,000 per charity or \$100,000 for the entire program)







### **Charles Schwab Cup Standings**



- 1 Miguel Angel Jiménez
- Scott McCarron
- David Toms
- Bernhard Langer
- Jerry Kelly
- Paul Broadhurst
- Scott Parel
- **B** Joe Durant
- Vijay Singh
- Tim Petrovic











# **Tournament Week Overview**







### **Tournament Week Schedule**



Monday, October 15 Practice Rounds	Closed to the public Practice Rounds 6:30 a.m 5:00 p.m. 9:00 a.m 2:00 p.m.	Volunteer Village Open Military Resource Day presented by WestRock
Tuesday, October 16 Practice Rounds		
Wednesday, October 17 Official Pro-Am Day One Presented by Markel	Closed to the public 6:00 a.m. 6:00 a.m. – 5:00 p.m. 7:20-8:40 a.m. 11:35 a.m12:55 p.m.	Pro-Am check-in begins Volunteer Village Open Morning Tee times (1 and 10 tee) Afternoon tee times (1 and 10 tee)
Thursday, October 18 Official Pro-Am Day Two Presented by Markel  6:00 a.m. 6:00 a.m. 7:00 a.m. – 6:00 p 7:20-8:40 a.m. 11:35 a.m12:55 p		Pro-Am check-in begins Volunteer Village Hours Gate Hours Morning Tee times (1 and 10 tee) Afternoon tee times (1 and 10 tee)



### **Tournament Week Schedule**



Friday, October 19 Tournament Competition Round One	6:30 a.m. — 5:00 p.m. 7:00 a.m. — 6:00 p.m. 7:20 a.m. 7:45 a.m. — 1 p.m. 10:00 a.m. 2:30 p.m. — 5 p.m. Following Play	Volunteer Village Hours Gate Hours Military Appreciation Ceremony presented by WestRock Tee Times Hospitality opens Golf Channel Coverage Clubhouse Post-Play Party
Saturday, October 20 Tournament Competition Round Two	6:30 a.m. — 5:00 p.m. 7:30 a.m. — 6:00 p.m. 7:45 a.m. — 1 p.m. 10:00 a.m. 2:30 p.m. — 5 p.m. Following Play	Volunteer Village Hours Gate Hours Tee Times Hospitality opens Golf Channel Coverage Good Shot Judy Concert at Hardywood West Creek
Sunday, October 21 Tournament Competition Final Round	6:30 a.m. — 5:00 p.m. 7:30 a.m. — 6:00 p.m. 7:45 a.m. — 1 p.m. 10:00 a.m. 2:30 p.m. — 5 p.m. Following Play	Volunteer Village Hours Gate Hours Tee Times Hospitality opens Golf Channel Coverage Trophy Ceremony



### Admission



#### **Grounds**

- Good-Any-Day
- Daily (day specific)
- Weekly (Thursday Sunday)
- Available for purchase in advance or at the gate
- Access to Grounds and all Public Venues





### **Admission**



### **Military**

- Complimentary Military Admission presented by WestRock
- Access to Grounds and the Birdies for the Brave Patriots' Outpost presented by WestRock (10 green)
- Complimentary food & beverage available, while supplies last (Friday Sunday)

#### Youth

- Youth, 18 and younger, receive complimentary GROUNDS admission with a ticketed adult
- Youth, 5 and younger, receive complimentary CLUBHOUSE & HOSPITALITY admission with a properly ticket adult



# **Spectator Parking**



Parking	Location	Information		
General Parking	West Creek Field 15 minute shuttle Wednesday — Sunday	General Public (\$5/car) Volunteers (Free)		
Lot 1 (Preferred) Parking	River Road Farms/Gumenick Property 5 minute shuttle Thursday — Sunday	Tournament Issued Parking Pass is Required for Admission Hospitality and Clubhouse Ticket Holder		
Uber & Ridesharing	Second Baptist Church 5 minute shuttle Friday — Sunday	Open to all spectators		



### Course Map









#### OPEN TO PUBLIC

- MAIN ENTRANCE/
   ADMISSION & WILL CALL
   PRISONED BY VOLUME A
- BC BIRDIES FOR CHARITY
- (PF) PRACTICE FACILITY (A) PARKING SHUTTLES
- (F) GREENSIDE SEATS
- (U) UBER SHUTTLE
- (1) RESTROOMS (X) CONCESSIONS
- (HB) VCU HEALTH BOOTH
- -- VCU HEALTH WALK (1MLE) CROSSWALK
- - (A) ADA VIEWING AREA

#### HOSPITALITY PROPER CREDENTIALS REQUIRED

- CLUBHOUSE
- RIVER CITY BOX SEATS
- CAPITAL CHALETS
- WestRock
- JAMES RIVER SKYBOX
- TUCKAHOE CLUB
- (I) EAST TERRACE
- VOLUNTEER VILLAGE MEDIA CENTER
- THE COUNTRY CLUB OF VIRGINIA, JAMES RIVER COURSE

HOLE	1	2	3	4	- 8	6.	7		9	OUT
PAR	4		4	3	4	5	4	3	. 5	36
YAROS	429	413	445	183	365	528	434	205	517	356
HOLE	10	11	12	13	14	15	16	12	18	IN
PAR	4	4	4	4	3	4	- 5	2	- 5	38
VAROS	425	450	433	347	216	317	555	216	516	345
TOTAL	PAR	32	YARDS	383%						





### **Course Map**









### **FAN ZONE PRESENTED BY HENRICO COUNTY**

- Food Trucks
- Grey Goose 19th Hole
- Michelob Ultra Bar
- Expo Village
- Golf hitting bays & simulators
- Kids' Zone
- Videoboard
- Dominion Energy Solar Spot











### **CRAFT BREW YARD BY CAPITAL ALE HOUSE**

- 10 fairway
- Open Friday Sunday
- Only venue on-course pouring RVA craft brews
  - Hardywood
  - Ardent
  - Devils Backbone
- Serving Capital Ale House's Bavarian Pretzels & other snacks











### **GREENSIDE SEATS**

- 9 green, presented by Davenport & Company
- 18 green, presented by Virginia Eye Institute
- Seats are first-come, first-served
- If you are in the seat when final putt of the day drops on that hole, you get to take the seat home!







### Golf Shop

- Adjacent to 10 tee
- Features tournament branded merchandise

#### Concessions

- 11/12 fairways and 17 green
- Serving full concession menus

#### VCU Health Walk

- 1 mile walk along the golf course
- Check-in at VCU Health tent on 9 green



# **Volunteer Overview**







### **Volunteer Program Sponsor**



# Allianz (II) Partners

Volunteer Program Sponsor



### **Open Committees**



#### **VOLUNTEER POSITIONS ARE STILL AVAILABLE**

- Shipping/Receiving (includes UBER Shuttle)
- Marshals
- Player Transportation
- Spectator & Parking Shuttles

Recruit a friend, family member, neighbor or colleague!



### **Volunteer Package**



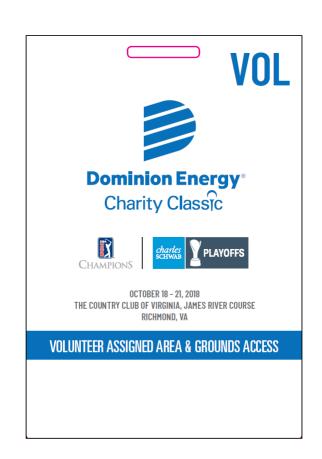
- One (1) volunteer credential *(valid for grounds admission to the tournament and complimentary parking all week)*
- One (1) Greg Norman golf shirt
- One (1) Greg Norman outerwear piece
- One (1) golf hat (unisex)
- One (1) lanyard
- One (1) invitation to the Volunteer Appreciation Party
- Six (6) daily grounds tickets (2) Friday, (2) Saturday, (2) Sunday
- Lunch for each day assigned to work



### **Volunteer Credential**



- Volunteers must have their credential to enter the grounds during tournament week (no exceptions)
- Credential must be displayed on outerwear at all times
- When accessing the course, please use the main entrance
- Access to restricted areas without proper credentials is strictly prohibited
- On days that volunteers are not working, their credential is valid for grounds access only to the tournament





### **Uniform**



All volunteers are required to wear the official 2018 Dominion Energy Charity Classic volunteer uniform and credential while volunteering.

#### **COME PREPARED FOR THE WEATHER!**

**Golf Shirt** 



**Outerwear** 



**Bottoms: MUST BE KHAKI (All Week)** 



Pants

**OR** 



Shorts



Skort

**OR** 



### **Volunteer Parking**



### **VOLUNTEERS PARK FOR FREE WITH VOLUNTEER CREDENTIAL**

### **Volunteers MUST bring their credential**

Parking	Location	Days
On-Course Parking	The Country Club of Virginia, James River Course Follow signs for parking	Monday - Tuesday
General Parking	West Creek Fields	Wednesday — Sunday



### **What You May Bring**



#### Some notable items that **are allowed**:

- Cell phone
- Folding chair however, the covers for folding chairs <u>are</u>
   <u>prohibited</u>. Please leave those at home.
- Umbrella
- Seat cushion
- Binoculars

















### What You May Not To Bring



### Some notable items that **are prohibited**:

- Backpacks, packages, purses or other carry items larger than six inches
- Signs or banners
- Selfie sticks
- Cameras during competition rounds
- Alcoholic beverages, nonalcoholic beverages or food
- Firearms or weapons of any kind

























### **Bag Policy: Approved Bags**



#### APPROVED BAGS



\*Infant and Medical supplies will be permitted after proper inspection.

- Bags Smaller Than 6" x 6" x 6"
- Clear Bag Smaller Than 12" x 6" x 12"
- 1-Gallon Plastic Freezer Bag
- Medically Necessary & Diaper Bags (permitted after proper inspection)



### **Bag Policy: Non-Approved Bags**



#### NON-APPROVED BAGS





















Binoculars Case







Folding Chair Bag (Folding Chair is Allowed)

FOR MORE INFORMATION GO TO PGATOUR.COM/ProhibitedItems

- No Backpacks
- No Camera Bags
- No Mesh Bags
- No Purses larger than 6" x 6" x 6"
- No Seat Cushion Bags
- No Clear Backpacks
- No Tinted Plastic Bags
- No Binocular Cases
- No Printed Pattern Plastic Bags
- No Folding Chair Bags



### **Volunteer Village**



#### **NEW LOCATION IN 2018!**

**CHECK-IN:** All volunteers must check-in at Volunteer Village or with their Committee Chairman prior to their shift

**BREAKFAST:** Continental breakfast will be served MONDAY — SUNDAY on a first-come, first-serve basis

#### **LUNCH:**

- Lunch will be served in the Volunteer Village MONDAY WEDNESDAY.
- Upon check-in on THURSDAY SUNDAY, volunteers will be provided one meal voucher per day worked. Voucher valid at Concession Stands.



### **Volunteer Communication**



- Committee Chairman will be volunteer's main contact
- Volunteers should reach out immediately to your Committee Chairman with any schedule conflicts
- Volunteer Newsletters will be distributed in advance of and during tournament week
- Volunteers should check their email regularly through the tournament



### **Volunteer Etiquette**



All volunteers are an extension of the Dominion Energy Charity Classic team. While working, volunteers are asked to adhere to these guidelines:

- While in uniform, please do not ask for autographs
- Please display the volunteer badge/ticket at all times
- Please remain quiet and still during each shot until all players in the group have played out



### **Volunteer BBQ**



When: Saturday, October 13

Where: The Country Club of Virginia

James River Course

**Attire:** Golf attire or better

PLEASE RSVP ON THE VOLUNTEER WEBSITE





### Resources



### **Volunteer Handbook**

Volunteer Website: volunteers.deccgolf.com

**Tournament Website:** <u>deccgolf.com</u>

# **Marshal Overview**







## **Marshal Leadership Team**



#### **Division Directors**

Greg Robertson Libby Robertson David Shuford

#### **Committee Chairman**

Front Nine Shannon Carter Hank Carter Back Nine George Whitley John Fain

Practice Area John Epps Glenn Moore

#### **Hole Captains**

Over 360 Volunteers!



### **Communication/Radios**



#### **Division Directors**

- Responsible for overall marshaling efforts
- Radio communications

#### **Committee Chairs**

- Practice area Co-Chairs: John Epps and Glenn Moore
- Front 9 Co-Chairs: Hank and Shannon Carter
- Back 9 Co-Chairs: George Whitley and John Fain
- Radio communications: All committee chairs will have radios for communicating problems and questions to us and PGA TOUR staff

#### **Hole Captains**

- Captains are the first line of inquiry for any questions/problems
- Hole Captains will have radios



### **General Marshal Duties**



- Critical to the success of the tournament
- Safety of spectators
- Player support
- Problem Solvers
- Face of the DECC
- Ambassadors for Tournament, Venue and Richmond, Virginia



## **Specific Duties of Marshals**



- Practice Area Marshals and Roving/Hospitality Marshals will get instructions from their respective Committee Chairs: John Epps & Glenn Moore
- On-Course Marshals: tee box, landing areas, and putting green
- Hand signals
  - First Aid/Safety
  - Rules Officials
  - Crowd control
  - Ball direction



### **Tee Box**



- Make unobstructed path to tee box; open/close rope lines
- Crowd control: position yourself correctly, FACE THE CROWD, raise hands, quiet crowd
- Be mindful of other greens, tee boxes, players in surrounding area
- Designate marshal to signal to landing area marshals
- When tee box empty, remind fans to silence cell phones



## **Landing Area**



- Locate tee shots outside of ropes and protect the ball from spectators (Alarm: Thursday Pro-Am)
- Pay attention to ball flight and landing in Bermuda Rough; mark with cap
- Do nothing if ball is in fairway
- FACE THE CROWD, "QUIET PLEASE" quiet crowd
- Instructions on removing stakes in ground: straws
- Out of bounds



# **Putting Green**



- Prior to approach shot, position yourself, "STAND PLEASE" or "STAND STILL PLEASE", quiet crowd
- Be mindful of your position near the green, do not interfere with line of sight
- Locate wayward shots off green
- When players on green, quiet crowd and keep them still
- Create path for players to exit green and walk to next tee box



## Skyboxes/Rovers



- Skyboxes/Chalets
  - Holes 16 and 18
  - Pay attention to both play and Skybox noise/activity
  - Important to be assertive/proactive because spectators aren't always paying attention
- Rovers
  - Roving from 9 to 10 and 18 green to scoring
  - Important to be assertive to move players through crowds



### Miscellaneous



- Be courteous and helpful: on duty when in uniform
- Evacuation: Vans for players and caddies, we are on our own
- Crosswalks: marshals manage crosswalks to ensure spectators do not interfere with play, open crosswalks only <u>after</u> players have passed
- On-course rulings: not our job
- Work shifts: Hole Captains to provide schedules, show-up times, quitting times; allow sufficient time to arrive at your hole on time



### Miscellaneous



- Pre-play meetings on each hole: hole captains to schedule and convene, near <u>but not</u> on tee box or green: be on time
- Playoff possibilities on Sunday: marshals on holes 18, 10, 16, 17 may work overtime if there is a playoff; marshals on these holes should contact hole captains before departing on Sunday
- Comments/questions?
- Handouts





# THANK YOU!